



# Business Member Benefits 2024



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# About the Champlain Valley Farmer Coalition

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**We're farmers.**

And we're on a mission to support one another in implementing innovative agricultural practices that enhance water quality, soil health, climate smart farming, and our economic resiliency in the Champlain Valley.

We accomplish this through a positive, unified voice that provides targeted education and outreach to farmers and the public; advocates on behalf of farmers' environmental interests; and collaborates with community partners to achieve common goals.

**We invite you to join us in this work by becoming a member of the Champlain Valley Farmer Coalition today!** Your generous support will ensure both agriculture and the environment can continue to thrive in Vermont for generations to come.

# Membership Tiers & Benefits

## All Business Members Receive

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- Free admission to workshops, farm visits, and demonstrations
- Subscription to monthly e-newsletters and quarterly print newsletters with updates, stories, events, funding, research, and more
- Logo with link to company website on Sponsor webpage
- Announcement of membership and subsequent renewals in monthly newsletter and social media
- Post events on Farmer Coalition Events Calendar
- Include brochure, rack card, coupon, and/or business card in New Farmer Member Welcome Package

## Each tier includes additional recognition benefits

### Bronze - \$250

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- (2) sponsored social media posts per year

### Silver - \$500

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- (4) sponsored social media posts per year
- Logo in (2) quarterly print newsletters sent to all members
- Company name with link to company website listed at the bottom of all monthly e-newsletters for members and other contacts
- One-time use of pre-printed farmer member mailing labels

# Membership Tiers & Benefits

## Gold - \$1000

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- (6) sponsored social media posts per year
- Logo in all quarterly print newsletters sent to all members
- Logo with link to company website displayed at bottom of all monthly e-newsletters for members and other contacts
- One-time annual use of pre-printed farmer member mailing labels

## Platinum - \$2500

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- (8) sponsored social media posts per year
- (1) sponsored blog post per year
- Half-page ad in all quarterly print newsletters sent to all members
- Logo with link to company website displayed at bottom of all monthly e-newsletters for members and other contacts
- One-time annual use of pre-printed farmer member mailing labels
- Sponsorship acknowledged at all Farmer Coalition events

## Diamond - \$5000

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- Opportunity to host (1) live, in-person field day, workshop, or other educational event to showcase a product or service for all members. You plan it, we'll market it! Marketing includes website, email blasts, social media posts, and post-event recap.
- (10) sponsored social media posts per year
- (1) sponsored blog post per year
- Full page ad in all quarterly print newsletters
- Sponsorship acknowledged at all Farmer Coalition events

# Become a Member Today

Ready to get started?

Visit us on the web at  
[cvfc-vt.com/membership](http://cvfc-vt.com/membership)  
to apply or renew.